



For Immediate Release

KIWI MUSO BELIEVES IN MERCY SHIPS

Kiwi musician Peter Woolston is amping up anticipation by giving fans another sneak peek at a new music video before the single has even been released.

I Believe In You, the second single from his album *Hope On My Horizon*, is due for release in a few weeks. But to whet fans' tastes in anticipation for the full EP release, Woolston is drip-feeding his tunes with the release of a video that reminds us that, while it might take a while, you're never too old to dream.

After stepping aboard as Mercy Ship's Musical Ambassador last year, Woolston is 'rocking the boat' by donating 50% of all sales of the title track from his new album *Hope On My Horizon* to the floating hospital that has changed thousands of lives for the better.

Since 1978, Mercy Ships has performed more than one billion dollars' worth of life-changing medical services on hundreds of thousands of the world's poorest people – all for free. The floating hospital is powered by voluntary medical professionals from more than 40 nations all over the world, including New Zealand. The crew pay their way and perform vital – often life-saving – medical services including cleft lip and palate corrections, cataract removals, straightening of crossed eyes, and orthopaedic and facial reconstruction, all at no charge to the patient.

Woolston knows that making a real difference to people's lives doesn't come cheap, which is why he's donating much of his work.

"When I first found out about Mercy Ships, I was blown away by the selflessness of the medical staff who give up so much of their own time, money and energy to providing life-changing help to the people of Africa," says Woolston.

"Then it got me thinking. What could I give that could make a difference too?"

"Everyone has a skill that they can donate to worthy organisations like Mercy Ships. Mine just happens to be music."

Drawing comparisons to artists like Jon Foreman, Bono and Martin Smith, *Hope On My Horizon* counts its blessings and sees the glass as half full rather than half empty. Recorded in Sydney and due for release in June 2015, this album is characterised by Woolston's melodic and guitar-powered alternative rock. Each track draws on his knack for deep-thinking, and is consistently introspective and serious-minded – and memorable.

Influenced by bands like U2, Switchfoot, The Police and Larry Norman, Woolston's music-making has taken him all over the world, including far-flung nations like China, Romania, Bulgaria and Russia.

The music video for I Believe In You is set to be released on 30th May 2015. The track itself will be released on 24th June 2015, followed by the five-track EP on 1st July 2015.

For more information about Mercy Ships NZ, visit www.mercyships.org.nz. For more information about Peter Woolston and *Hope On My Horizon*, visit www.peterwoolstonmusic.com/hopeonmyhorizon.

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About Mercy Ships

Since 1978, Mercy Ships has performed more than \$1 billion worth of free medical services, directly impacting more than 2.35 million of the world's poorest people. Mercy Ships providing surgeries, dental work, well drilling, and other capacity building services free of charge to the most destitute in West Africa's most impoverished nations, and all volunteers pay their own way. Mercy Ships has 16 national offices worldwide, including one in Auckland. More information at www.mercyships.org.nz

Mercy Ships have:

- Performed 74,400+ life-changing operations such as cleft lip and palate, cataract removal, straightening of crossed eyes, orthopaedic and facial reconstruction. All operations are free to patients.
- Treated over 608,200+ patients in village medical and dental clinics and educated about 5,850 local health care workers, who have in turn trained multiple thousands in primary health care.
- Trained over 34,500 local professionals in their areas of expertise, including anaesthesiology, midwifery, instrument sterilisation, orthopaedic and reconstructive surgery, and leadership.
- Completed over 1,100 community development projects focusing on water and sanitation, education, infrastructure development and agriculture.

About Peter Woolston

Peter Woolston has loved music since he was about 10 years old. Originally from Wellington but now based in Auckland with his family, Woolston has performed all over New Zealand and throughout the world, including the US, China, Bulgaria, Romania and Russia. Influenced by bands like U2, Switchfoot, The Police and Larry Norman, Woolston has studied under teachers like Pat Pattison and Jason Blume, completed a Certificate in Songwriting at Boston's Berklee College of Music, and produced distinctive melodic and guitar-powered alternative rock.